JORGE ARROYO

UX/UI Designer

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Profile Statement

A creative and a designer with multiple work experiences in product design. Proficient at end-to-end UX/UI design process consisting of user research to usability testing in professional envirnonments. Has experience working with cross-functional teams in an agile design work which has helped in strengthening a highly collaboritve work space.

Areas of Expertise

Design Thinking

UX Research

Information Architecture

User Research

Sketching

Wireframing & Prototyping

User Testing

Problem Solving

Cross functional collaboration

Product Tools

Slack

Microsoft Teams

Figma

Hotjar

Dovetail

Google Analytics

Adobe Suite

Education

Bradley University
Graphic Design major &
UX Design minor

Work Experience

Homepartners of America | UX Intern — 2022-2023

- Collaborated with cross functional teams to complete design goals
- Led and worked alongside with marketing team to design new employee intake page
- Was in charge of developing portal redesign from early stages of research up to the engineer handoff

Under | UX Intern — 2022

- Was a lead designer for skate deck website concept designs
- Worked on streamlining Under's payment processing page to improve user engagement
- Led presentation of projects to stakeholders and cross functional teams leading to improved functionality

Enterprise Work Program | Web Designer — 2022

- Assisted Bradley clients by creating websites that helped them achieve their business goals
- Became proficient in using new web design software tools in order to fulfill client needs

Office of Diversity and Inclusion | Graphic Designer — 2021-2022

- Aided Bradley's marketing team in advertising events to increase diverse student engagement on campus
- Created designs highlighting achievements of students from underrepresented groups
- Increased awareness and heightened understanding of student diversity on campus

ImpactEd | UX Intern — 2021

- Coordinated with a team of designers to create a positive experience for young students that struggle with online learning
- Conducted research and designed UI to cater towards students with learning disabilities

Delta Tau Delta | Graphic Designer — 2019-2022

- Created flyers to bring about JDRF awareness and support around campus
- Designed advertisements for fraternity organized fundraisers to support JDRF events around campus and in the city of Peoria